



**FOUNTAIN
AWARDS**

24 SEPTEMBER 2009

**2009 FOUNTAIN AWARD
ENTRY FORM**

ENTRY DEADLINE: FRIDAY AUGUST 21, 2009



PRESENTED BY THE KANSAS CITY BUSINESS MARKETING ASSOCIATION



24 SEPTEMBER 2009

GENERAL INFORMATION

Entries must have been created between January 1, 2008 and June 30, 2009 to be eligible. All entries must be business-to-business. It is possible to enter multiple entries of the same piece i.e, 2008 Annual Report and 2009 Annual Report.

When possible, one Fountain Award and one Certificate of Merit will be awarded in each category, and one "Best of Show" will be awarded overall. However, when warranted, additional awards or certificates may be given within a category, or no award or certificate may be awarded.

ENTRY FEES are \$45 per entry for BMA of Kansas City members; \$55 per entry for nonmembers. **Or, submit 5 or more entries, and receive a \$10 discount per entry.** Enclose one check covering the cost of all entries submitted, and attach it to a photocopy of each entry form. (One copy of the entry form must also be securely affixed to each entry.) Make check payable to "Business Marketing Association of Greater Kansas City." Must be received by August 21, 2009.

er | marketing
512 Delaware Street
Kansas City, MO 64105
p: 816.471.1400
Hours accepted - 9:00 am to 5:00pm, M-F

FINALISTS will be notified by email in September 2009. Winners will be announced during the Fountain Awards banquet September 24.

ENTRIES may be picked up at the Fountain Awards banquet. Any entries not claimed at that time will be discarded.

QUESTIONS? Contact info@bmafountainawards.com

The Business Marketing Association of Kansas City, Inc. and Fountain Awards judges retain full discretion over the correct categorization of entries and determination of eligibility, and also reserve the right to award more than or less than the stated quantity of awards, as entries warrant.



PREPARING YOUR ENTRIES

Remember that your entries will be displayed for the judges and banquet attendees as you submit them, so packaging and presentation could make a difference. Also keep in mind that entries will be packaged together, shipped, loaded in the backs of cars, carried, moved around and generally manhandled. PLEASE be sure they are constructed securely and won't come apart. **Entries that become separated from their mounting boards and entry information may be disqualified.**

One copy of your entry form must be securely affixed to the back of each entry and a second copy must accompany your entry fee check. We cannot be responsible for entries that become separated from their entry forms. Printed Entries must be mounted on 16" x 20" mounting boards. When an entry requires more than one board, secure boards together so they fold to 16" x 20." Affix a 3" x 5" card to the upper right corner of the face side of the board indicating the category number and name (e.g. A7, Single Spread Ad, Color). Affix a copy of your entry form to the upper right corner of the back of the board.

Oversize entries (like posters) are best presented to the judges in reduced size to fit on the mounting board, along with a mounted photograph of the poster hanging alongside something that will provide perspective to its actual size. If this is impractical, however, posters submitted rolled up in tubes are accepted, provided that a copy of the entry form is affixed to both the poster and the tube.

Dimensional Entries may be submitted unmounted, mounted or as a mounted photograph. If unmounted, affix your company name and the entry category to the entry and place it in a protective package. Securely affix the entry form to the outside of the package.

Video and audio entries must be submitted with one entry per DVD/CD, with the entry itself labeled with your company name, the entry category and title. Package in a 9 x 12" envelope, and affix the entry form to the front of the envelope.

Interactive Entries should be submitted by mounting print-outs of the home page or email plus other sample pages on 16" x 20" mounting boards. On the 3x5 card you're already affixing to the front of your entry, include your URL along with the other required information. And don't forget to affix your entry form to the upper right back of the board.

Questions? Contact info@bmafountainawards.com



24 SEPTEMBER 2009

ENTRY FORM

TWO COPIES OF THIS FORM MUST ACCOMPANY EACH ENTRY. Affix one copy to your entry as per the preparation instructions. The other copy must accompany your entry check. Please photocopy this form for multiple entries.

Entry deadline: August 21, 2009

Category # _____

Category Name _____

Entry Title _____

Target audience and objective _____

Results _____

Budget _____

ENTERED BY:

Agency or vendor Client or in-house marketer

Name _____

Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____

Fax _____

Email (required) _____

Company entry was produced for _____

CREDITS:

Role	Name

